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Our mission at The MUMS is capturing memorable moments with creativity, innovation, and originality. The MUMS Magazine offers a unique entertainment experience for music lovers, fashionista, by providing the best exposure.

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PREMUIM AD SPOTS

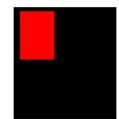
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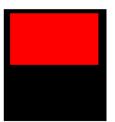


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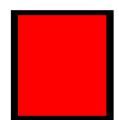
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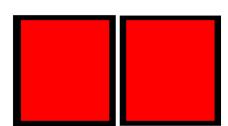
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MEET THE PLAYMAKER:

ONE OF THE MOST SOLIGHT AFTER MARKETING / PROMOTIONS AND MANAGERS IN THE GAME



Who is THE PLAYMAKER? Why is he so important to the culture when it comes to breaking your artist in this post millennium industry? KB BARRELL is 1/2 of a management duo along with Kevin "KU" Ulmer. He is also known throughout the music industry as The Playmaker. With over 20 years of artist management, marketing, promotions, and merchandising experience, he has learned to develop and implement some comprehensive marketing plans in order to: promote, market, advertise, and publicize the label's brand, merchandise products and artists via the streets and World Wide Web, to maximize your brand exposure, produce economic benefit to the music of the artist, and maximize performance revenue opportunities. "I want to be the guy that is responsible for bringing the street teams back". Says The Playmaker.

Recently, The Playmaker has been enlisted to help run a new label, The Digital Soapbox Network Media Corporation. Distributed by InGrooves/Universal, the label CEO Mr. Norman Steele, also the creator of the hit podcast "The Gangster Chronicles". Which secured a world-wide deal with the number one Hip Hop personality in the world, Charlamagne Tha God, and his new multi-million dollar entertainment company, The Black Effect Network. The company has been distributed worldwide by The iHeart Media Corporation. He also added Mobb James, who served for many years as the personal body guard for Death Row Records owner "Suge Knight" as well as the superstar Rap artists, Tupac, Dr Dre, Snoop Dogg and Tha Dogg Pound. Multi-platinum, Rap star, known as MC Eiht is now a host.

The first release will be a compilation project consisting of several new & hot Underground Rap artists from across the country, who will be selected by the label's executive staff, national Rap Tastemakers and DJ's.

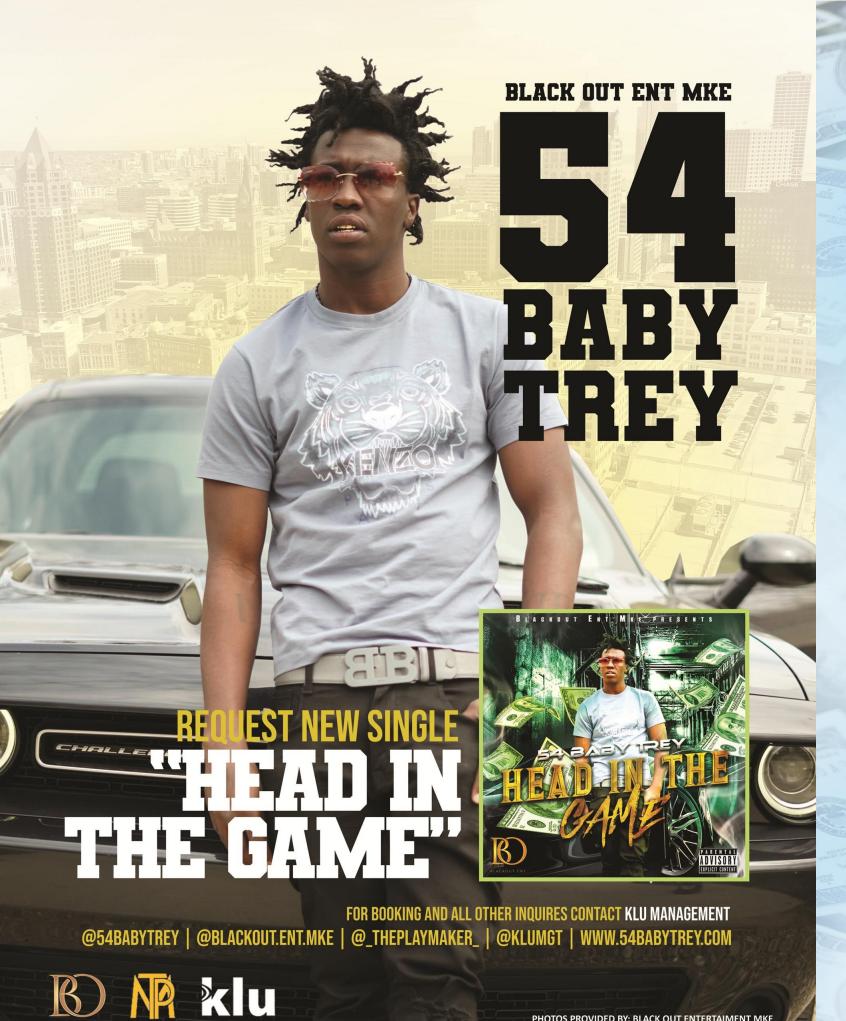
Information on the new label, and how new artists can send in their music submissions for review, will be released to the press by June 1st 2021.

Any further inquiries should be directed to:

Mr. KB Barrell V.P. A&R/Promotion

www.the-playmaker.com IG: @_theplaymaker_







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Mac Hefner @machefner_ege - Out Yo Budget
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Ready Ross @readylbg - Heartless ft. Amyr
Dae Flywalker @daeflywalker - Naked Angels
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Chicken P @Chicken_2pots - Bag In The Room
Destinee Lynn @destineelynnnnn - Tie The Knot
Trevis Romell @trevisromell_ - Wanna Try Ft. Jacob Latimore
Junior @badbusinessjunior - Fully Loaded Ft. Nelly
Munch Lauren - @414munchlauren - Movie Ft DJ Chose

To submit your music for review email: mumsmag414@gmail.com





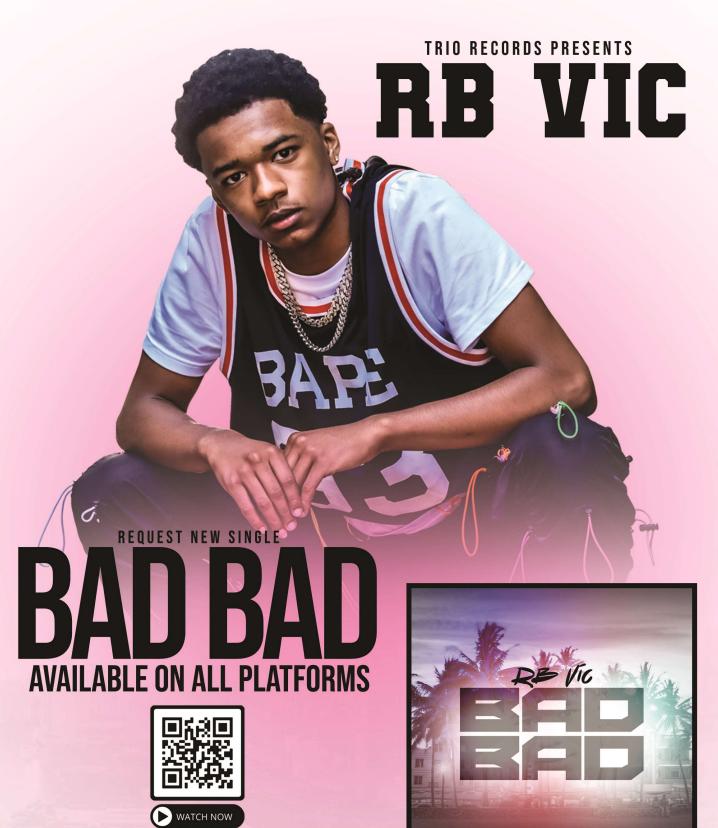


I'm Patrick White , owner of Eye Do! Although the "Eye Do!" name may be new , my wedding business is not. You may be familiar with my other company Eye Design Media. I have been designing websites, and expressing my love for photography and videography since 2014. What started as a way to earn extra money grew into a love and passion.

Brought up in Milwaukee, Wisconsin I started off assisting my cousin Steve White (Steve White Films) with photography and videography. My desire for creating art through my lenses mixed with the eagerness to make my clients happy led me to start my own company documenting love stories across the world.

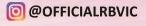


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KEELYN TYLER II

GUARD

GET TO KNOW ME

How old are you?

14 years old

What school do you attend?
Wedgewood

What high school are you attending next year?

How did you get involved in playing basketball?

My Dad, Keelyn Tyler I

Milwaukee Hamilton

Who's your favorite Basketball Player?

Kevin Durant

What are your top dream colleges?
Kentucky & Duke

What motivates you to continue to grow as an athlete?

Watching high-school players play.

How do you plan to give back if you were to ever make it in the NBA?

To buy buildings for kids

Which basketball player do you feel you play like?

Myself

What type of player do you consider yourself to be? (A Aggressive Player), (B Finesse Player) (C All Around The Court Player)?

I would say all around player

How many points do you believe you average per game?

16 Points

If you had anything to improve, what do you feel you need to work on to become an even better basketball player?

Defense

What AAU basketball team do you play with?

D1 Wisconsin

What are your Hobbies? What do you like to do besides play basketball?

Make money

Where might someone go to follow your story to see you in live in action?

Come To a game





HEALIH O AVV

How long have you been in the fitness industry?

One year.

What motivated and inspired you to get into the Fitness World?

I lost 80lbs on my own. I was two twinkles from diabetes. I was tired of the fat life. It took me 3 1/2 months, but I did it. I feel like I can help people do the same. I love to see my clients happy due to weight lost.

What's your most desired weight lost you helped a client achieve?

I helped a client lose 57lbs in 4 months.

Till this day, she's losing weight.

I'm proud of her.

What are your next moves as a fitness trainer?

I'm leaning towards my own fleet of trainers. I want to teach people skills to train. When your doing something you love, it's doesn't feel like work.



Do you have any encouraging words to those that might be interested following your footsteps?

You have to want it. I have to do it. Don't stop. It's going to be hard at first, don't get me wrong, but the outcome is exhilarating! It only takes 1 week for a person to take fitness seriously. It becomes a GOOD habit....after that, it's off to the races!

What type of workouts do you specialize in?

Full body cardio and strength training.
The fun way with music. The music takes their mind off the hard work they're doing. They don't even know that they've just burned 1,000 calories in 60 minutes, because their listening to their favorite records. Ha ha ha!

What makes your training different from the rest?

Music and the energy I possess. My clients are hitting goals and having fun doing it. I believe I was placed here on this earth to help clients reach goals they probably never thought they could, but I'm a party way!

You have any shoutouts you want to give before we wrap this up?

Shoutout to my Mom and Dad. I love you guys. Honestly, there is too many to name. You have to understand, all the people who knew the old Dontrell is proud, and they tell me all the time. You can say the city of Milwaukee is proud. Lol. #WeGonGetItTogether #WeUp #Taylorfitfitness.......Book now!!!!

What would be your biggest accomplishment in the fitness and health industry?

To own a brick and mortar, with a neon TaylorfitFitness sign on top, blinding the world!

How did you come up with the name "TaylorFit Fitness"?

My last name is Taylor. Taylored fit is what everyone wants to be. Boom!

How would one who was interested in signing up get ahold of you? Facebook: Dontrell Taylor Ig: TaylorfitFitness

On Your journey to weight loss what do you feel was your hardest task to achieve? and how did you yourself keep your weight off?

Rice. I'm full Jamaican. I grew up on rice. I had to turn my back on it! Now that I'm at my goal weight, I eat a cup of rice a week. Not to much. I teach my clients NO CARBS & NO SUGAR!!!



What's your favorite color?

What artist inspires you as an artist?

Tupac

What's your favorite food? Chicken Alfredo

What is your creative process like?

I create my music simple, it's the mood and emotions that I feel at the moment which connects with the beat, I literally hear a beat and the chorus pops up first. I ride around all day listening to me so I won't sound like nobody. You know who artists favorite rapper is because they sound like them lbvs.

Who would you most like to collaborate with?

Megan The Stallion

If you could open a show for any artist who would it be?

Drake

What is one message you would give to your fans?

I appreciate and love y'all dearly.

What is the most useless talent you have?

NONE, I use everything GOD

blessed me with.

What is the best advice you've been given? **Stay consistent.**

If you could change anything about the industry, what would it be?

I really wouldn't change anything, it is what it is.

If you were not striving to become a musician, what would you been doing?

Motivational Speaking

What do you feel is the best song you've released?

On What! On What!

Where can your fans find your music and follow you to come see you live in action?

2real414/ instagram 2real414/Facebook

For bookings contact: tworealdealabm@gmail.com



A FEW TIPS TO GO FROM **GIRLFRIEND TO WIFE!**

Be a Woman All Day, Everywhere

Have respect, pride and dignity for yourself. If you let your friends take advantage of you, so will your man. If you come home crying about your job every day without being proactive about getting a new one, your man is not going to find that attractive. Be sexy, sweet, sassy, feminine and most of all, be womanly.

Be Independent

Not just financially, but be an independent thinker overall. Take the time to learn you and what works best for you instead of taking someone else's advice and forcing yourself into a box. Your core person should not change simply because you are in a relationship. Be independent of your man and have your own life.

Stay On Your Tippy Toes

Don't get comfortable and lazy on your man. Don't just think that he is going to marry you because you have been together for a few years. Get fine-ER, get smart-ER, be bett-ER. A man wants to see growth in you and wants to be excited about who you will be in the future.

Turn Your House Into Y'all Home

As a single brother, my crib had the bare necessities. A woman came by one day and slowly started to upgrade my stuff in a very subtle but profound way because no woman had ever done it before. First it was a couple nice decorative candles; then she replaced my picture frames and artwork. She helped me paint a couple of rooms in my house. I was like "She knows what she doing, I am going to marry her."

Challenge Him

If a man doesn't have to respect you, he won't. I tell people all the time, if my wife would allow me to have a girlfriend I would, and I go to church every Sunday. A man is not going to do the right thing unless he knows that if he does the wrong thing it will be met with repercussions and consequences.

Be His Biggest Fan

Women need love. Men need their egos stroked. We need your support, your encouragement, and we need to know that you believe in us. Tell him that he is a good man, that you are lucky to have him, that he is special and better than you thought. If he doesn't feel like a man, he is not going to be a good man to you.

Nurture Him

The art of nurturing a man has been lost. Talk sweet to your man and whisper sweet nothings in his ear. Hug him, hold him, squeeze him too. Being a Black man is hard but with the nurturing of a good Black woman, it's that much easier.

Be the Freakiest Person He Knows

Too many men are cheating. If your man cheats make sure that you are not the reason why by HANDLING YOUR BIZ-NESS IN THE BEDROOM! A man has to know and believe that there is not a woman out there that is going to try harder to please him than you.















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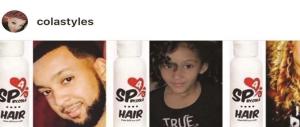
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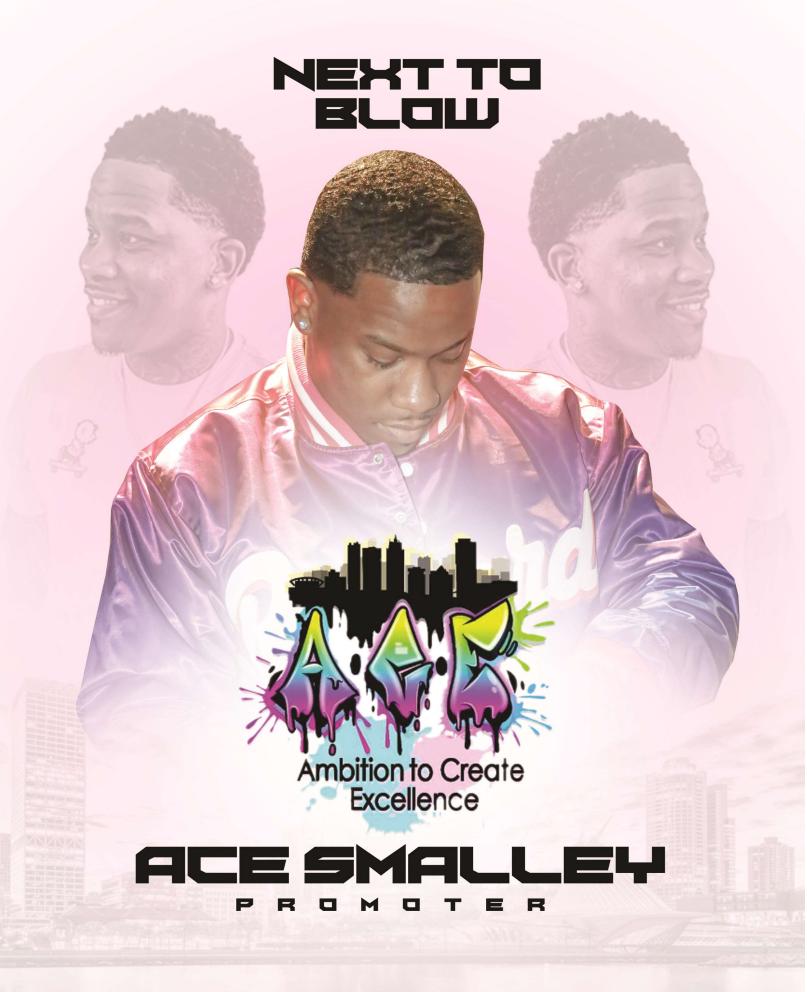
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Take a look at him now! Milwaukee native, Looney Babie has officially dropped his album, Swindle Season; including his hit single, Drill Remix featuring the late King Von, which gained over three million streams in less than a month. The album also features TK Kravitz and Gwapo Chapo, with several of the songs produced by Merci and hit producer Drumma Boy. Also, producing most of the album is fellow Milwaukee Native, Emazon.

After "Look at Me Now" featuring YFN Lucci, released last year, Looney Babie proved why he needs a seat at the table with the big dawgs. This album exemplifies Looney's ability to produce quality music and hood classics. The 17-song album provides that gangsta rap we know and expect, a little pain, and some sexy songs for the ladies. Everything we need! Who would have thought 14-year-old Looney would be here? He did, and he is making sure everybody knows why. With the support of his record label Blackout Ent. Mke, Looney is showing that he has no plans on stopping anytime soon, but why would he?

WRITTEN BY: LEXXUS











What's up! I'm Ace Smalley, the founder of ACE Promotions.

I've been promoting for little over a year. What motivated and inspired me to get into promotions is the opportunity to become a better leader and inspire others that's going through hard times in life, letting them know that there's always light at the end of the tunnel. You just have to keep pushing, working hard, and stay humble.

My favorite hobbies are spending time with my children and my team, as well as playing basketball and working out.

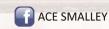
My next moves as a nightlife promoter are to expand my brand and business into a franchise. If you're just starting in promotions, know it's not easy and you will lose money. There will be haters, it's just a matter of staying humble, keep pushing, and believing you will get to where you want to be. Also, having a loyal team behind you is like the icing on the cake.

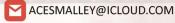
The services that we offer are models for video shoots, photo shoots, skits, promotions, video, graphic design, management for new and upcoming artists, platform and venues for celebrities to perform, and pop up events.

What makes my brand original is the group of beautiful ladies called the ACE Honies (Ace Honie Bárbïè, Ace Honie Fiestyyy & Ace Honie Crown) who turns the crowd up at each and every event from start to finish. Also, we're the only promotion group who gives back to the city and help others prosper in life.

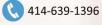
My biggest accomplishment in the promotion industry is the growth of my business. I started with little to nothing at all, and in little over a year I gained popularity from the celebrities I brought to the city and the events I hosted.

Follow me on social media.











ABOUT US

Jai'dyd clothing brand was created out of love for my two children with the determination to create and leave a legacy for them. my goal is to create a successful clothing line that will be a household name. i am dedicated to providing and designing unique and fly streetwear for generations with originality, creativity and innovation, at jai'dyd clothing, we gurantee that every single purchase you make will be a seamless process from start to finish. take a look at our site and get in touch with questions or concerns.





WORLD-FAMOUS **BRANDS**















MISSION STATEMENT

OUR MISSION IS TO PLEASE YOU IN EVERY WAY POSSIBLE WITH OUR PHOTOGRAPHY AS WELL AS OUR VIDEO, TO CAPTURE EVERY EMOTION AND DETAIL TO MAKE YOUR MOMENTS..

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NEXT TO BLOW

Rated R is a seductive female Hip-Hop/R&B duo from Northern New Jersey. After meeting through a mutual friend, the two came together and quickly discovered each other's ability to make music; creating magic in the studio.

The sultry soul of singer Kiara Reid, combined with the vibrant & playful rhythm of rapper Jada McFadden, make for a fresh sound that appeals to hip-hop and pop music fans, with a touch of 90s girl-group nostalgia. From live intimate performances, to listening parties, Rated R is on the rise; headlining virtual showcases to debut their music. They have released 3 hit singles in the past year with videos, and two more on the way.

The newest addition to the team is the multi-talented DJ Kim U, A.K.A. The Savage Rebel. The video for their single "Bad Guy" will be premiering on BET Jams summer 2021.

Rated R is looking forward to taking the world by storm as soon as it opens back up again!

For exclusive content, videos, interviews and photos visit WWW.WEALLFAM.COM/rated-r and follow us on all social media platforms at @itsratedrmusic

Stay tuned!!! RR





AVAILABLE EVERYWHERE

BOSS IN ME



AVAILABLE EVERYWHERE



AVAILABLE EVERYWHERE

PHOTOS PROVIDED BY: ALL FAM ENTERTAINMENT

BJ KIM U

Why does the music sound so good you ask? It is because sexy DJ KIM U is on the one's and twos.....that's why.

Born in Northern New Jersey, DJ KIM U has a sense of music and cover girl style that can't be beat..

DJ KIM U says, Being a Core DJ, the Newest member to the family "itsratedrmusic" as their Official DJ, and just being around Djs overall got her used to hearing what a HIT sounds like and her DJ mix tapes prove it!

Core DJ KIM U Has set her sights on traveling the world as a fashionista and highly sought after tour DJ. So whether it's mixtapes, a clothing line or putting it down in a club, be sure that DJ KIM U is coming to a speaker near U!...

I would like to thank my family/friends, my Core DJ family, My good friend Yung Legend, and my supporters for rocking with me throughout the years. I'm forever Grateful and Appreciate

34-28-40 Height

SAVAGELEGEN

Measurements Photographers Raw Muse Mag @Rawmusemag

Wardrobe Stylist @looksbylunden (Lunden)

Hairstylist

@tressesbykaysarah (Sa'rah)

Makeup

Myself

@eyelive2lash Tanihya Marie



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WITH TIA CORDERO

It's no secret - fitness training has been proven to prevent disease, strengthen your health and improve your confidence and outlook on life. As an ISSA student working toward my certification to be a trainer, I'm learning about everything from muscle mechanics to flexibility and cardiovascular dynamics. So if you want to live a stronger and more confident life, I will soon have the training and the expertise to help you every step of the way

If you're motivated to get healthier and stronger, you've come to the right place.

As an ISSA-certified fitness professional, I can help you set realistic goals and transform your health and your life for the better. I can help you look and feel your best. And I can help you enjoy yourself along the way.

To get in touch with me, just contact me 480-647-3924

SIGN UP NOW!!! https://tiacordero.issacertifiedtrainer.com/



EYE CANBY OF THE MONTH

I am Isabella Garron, Model, with a passion for runway. I model mainly fashion, runway, and promotional, but enjoy occasional glamour, commercial, and print. I am currently a signed model with BTS Models. I also host my own online show called "One Take" produced by BTS Media. I am available for photoshoots in Wisconsin and can travel to other locations. I have a super upbeat personality and am open to most modeling genres.

For bookings, video appearances, skits contact: BTS MODELS: btsmodeling@gmail.com/ (414) 333-5407

Isabella Garron IG: @btsmodel_isa

Photographer

Bennie Gonzalez IG: the photo loft2021

Agency

BTS MODELS IG: @BTSMODELS Ht 5'7 Bust 32 Waist 24 Hips 33











#transitionsmatte

THE TEEN PHENOM

Think about how many seventeen-year-old DJs you know. Now, think about how many seventeen-year-old DJs you know with almost nine years of experience. Not many, huh?

Meet Ty Anderson, also known as DJ Fly Ty, from Kenosha, WI. He began following his passion for the turntables at the ripe old age of nine. When he approached his parents Tommy and Katrina about it, they weren't sure if he was serious. However, after gifting him a basic controller for his birthday, which comprised of one turntable and an iPhone dock, they saw the excitement in his eyes. Several months later, they upgraded him to the Numark iDJ Live, which was still very basic but could be used with an iPad, and it had two very small turntables, giving him the ability to switch from one to the other. Once he began making eighty-minute mixes that sounded good for someone with no experience or training, his parents realized he could be on to something great.

Since Tommy and Katrina had no knowledge of the craft, they reached out to some friends from college to help him develop his skills. Ty caught on very quickly, and after a few lessons, began booking events. Eventually, he upgraded his equipment and began booking events anywhere between Milwaukee and Indiana.

In 2018, a few weeks before his fifteenth birthday, DJ Fly Ty became the youngest member of the mix squad for iHeart Radio Station, V100.7 Milwaukee. His mixes can be heard every Saturday at 11 AM CST. In 2019, he and his mother co-wrote a children's book entitled "Mom, Dad, I want to be a DJ." The book highlights his first encounter with a DJ and how it inspired him to pursue his dream. Signed copies are available on his website at www.DJFlyTy.com, along with merchandise with his logo and more. You can also purchase the eBook and unsigned paperbacks on Amazon.

DJ Fly Ty has been featured on FOX6 News Milwaukee and in Chicago-based True Star Jr. Teen Magazine. The 2019-2020 NBA season was his first as a pre-game DJ for the Milwaukee Bucks organization, and this season, he continues to wow the fans before the games with his high energy and skills. During the summer of 2020, he made five appearances on SiriusXM channels—once on Sway in the Morning, once on Hip Hop Nation, twice on "The Fly Ride" with Heather B., and once on The Lord Sear Special.

In 2021, Reewind Radio Network welcomed him as their youngest member, and his show, "The Fly Mix," airs every Saturday from 6 PM – 8 PM CST. He is tasked with playing classic hits from the '70s, '80s, '90s, and early 2000s. Although Ty was born in 2003, you would never know it by his song choices and how he flawlessly blends music made decades before he was born.

To keep up with his latest ventures, follow him on Instagram @djflyty and Twitter @djflyty27.

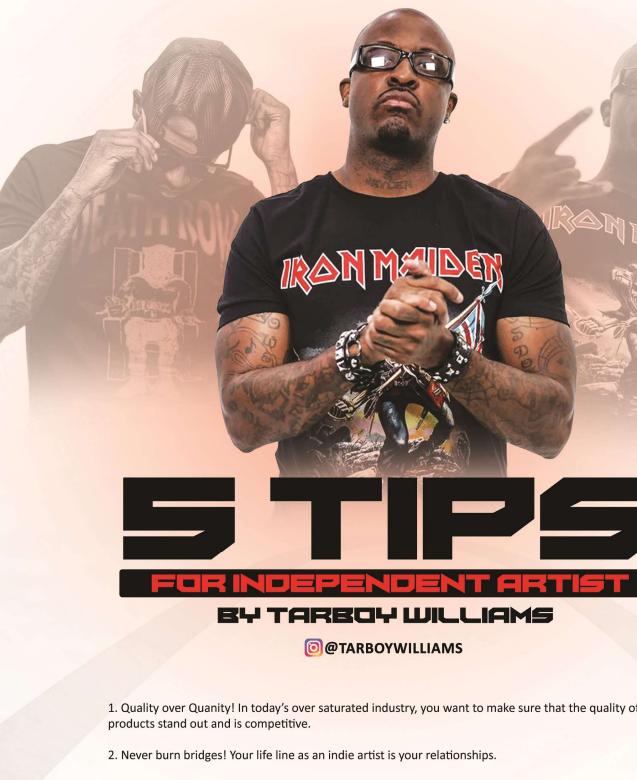












- 1. Quality over Quanity! In today's over saturated industry, you want to make sure that the quality of your
- 3. Market market market! Invest heavily into your marketing campaign. Period!
- 4. Find your own creative niche, make yourself stand out.
- 5. Learn as much as you can about the business. Knowledge is key.



PHOTOS PROVIDED BY: TARBOY WILLIAMS



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PHOTOSHOOTS







Remember Me Zerosc

Jerrell Jones (Born March 27th 1986), better known by his stage name J-Kwon, is an American rapper from St. Louis, Missouri. Best known for his 2004 hit single, "Tipsy", J-Kwon was introduced to the platinum producers The Trackboyz by Sean BD Caldwell, then later signed by L.A. Reid to Arista Records, and Jermaine Dupri to So So Def in Nov of 2003.

J-Kwon's first single "Tipsy", from his 2004 album Hood Hop, peaked at #five on the Billboard 200, #two on the U.S. billboard Hot 100, and #four on the UK Singles Chart. Other singles included: "You & Me" ft. Sadiyyah and "Hood Hop". The album Hood Hop, released in March of 2004, was Riaa certified Gold in one week and the album went on to go platinum. His rise to stardom was spotlighted by shows such as Showtime at the Apollo, TRL, 106 and Park, The Basement, Best Damn Sports Show, Jay Leno, and calumniated by the 2004 grand finale of Saturday Night Live. J-Kwon has worked with world renowned producers such as Jermaine Durpi and The Track Boyz; while also collaborating with other artists, most notably Nelly, Chingy, Good Charlotte, Franchise Boyz, Andy Milonakis in "Like Dis", to promote "The Andy Milonakis Show", and appeared on Bow Wow's single "Fresh Azimiz" (a Top 20 R&B/Hip-Hop hit). In 2008, he released mixtapes Hood Hop 2, Hood Hop 2.5.

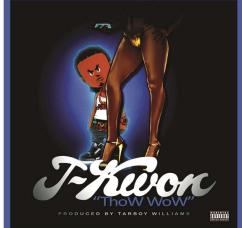
From 2018 - 2020 pre-Co-Vid J-Kwon re-emergered with astonishing second wind.

He hit the road with the likes of "Nelly, TLC, Flo-Rida" Janet Jackson, 50 Cent, Black Eye Peas, Brandy, Jason Derulo, Sisqo and Kerie Hilson.

J-Kwon was also able to return to the studio to put the finishing touches on an untitled ep, due out later this year.

Recently, J-Kwon just landed an endorsement deal with "Jose Cuervo".

The new hit single "**Thow Wow**" (produced by: Tarboy Williams) is currently available on all streaming platforms.





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What's your favorite color?
Blue

What artist inspires you as an artist?

What's your favorite food? Seafood

What is your creative process like? Tipsy & High

Who would you most like to collaborate with?

If you could go on tour with an artist right now who would it be? Nelly

What is one message you would give to your fans?
Support Thow Wow.

emember (

What is the most useless talent you have?

I have none.

How has life been after releasing the "TIPSY" record at that young age you were?

FabgloriousBone Crusher voice

What is the best advice you've been given?
Pray more & hate less,
Get u a rich b***h.

If you could change anything about the industry, what would it be?
See more of me in it

If you weren't striving to become a musician, what would you be doing?

Drug dealing and striving to become a musician.

What do you feel is the best song you've released? Why?

"They Ask Me", because I put my heart into writing this record, its my life!

whats the next move for J-Kwon and Hood Hop Music Group?

STAY MOVIN and keep grinding.

With you now being a CEO of your own company has that step been a lil different then just being an artist?

All the same too much pressure.

Where can your fans find your music? and follow you to come see you live in action?







