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VOL 2

Mums mag MIDWEST



NEXT TO BLOW

6300 JINXSELF
CLAYBO
BAG\$
RB VIC

TRAXX SANDERS
FBE KASH
IAMKEYNOTES
BLEEZE YF

HEATH AWARENESS
BY: SHACK FITNESS

EYE CANDY
OF THE MONTH
MESHIA B.



CREATED BY:
DEON'TA JOHNSON

Models Provided by:
Luxxe Models & Ash Bae

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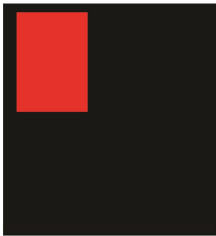
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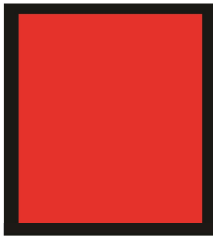
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NEXT TO BLOW JINXSELF

Up and coming artist #6300 JinxSelf comes from the Southwest side of Chicago.

(The Marquette area and same area as rapper Lil Zay Osama) With the numbers, 6300 representing the area in which he was raised rapper #6300 JinxSelf can hardly disappoint with his transcendent lyrics and breathtaking wordplay. Growing up, his influences included such artists as Tupac, DMX, and Lil Wayne. Which can be heard clearly in the derivation of his music. He delivers a mixture of Drill and Pain music that you can vividly picture with every lyric. With every bar delivered painting out his life struggles with poverty and the pain of losing multiple lives ones, including both friends and family during his journey to success in the violent streets of Chicago. While also battling the justice system at the same time.

#6300 JinxSelf is sure to soon be a familiar and noticeable name and go to for quality music for years to come.

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For bookings, drops, features Contact: jinxself@gmail.com



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NEXT TO BLOW IAMKEYNOTES

Instagram: @Iamkeynotes

Mums Mag: What's your favorite movie?

IKN: Id say Me, myself and Irene, Jim Carey I need that unnecessary humor sometimes lol. But also Inception, Brad Pitt, this movie goes into so much depth about dreams and things that cross our minds but we never actually put too much thought behind it.

Mums Mag: What artist inspires you as an artist?

IKN: Just knowing that I'm getting better with each song is almost enough, but just knowing that I'm really touching people and inspiring other artist takes it overboard. Just through music alone people get to know me... thats an amazing feeling in itself.

Mums Mag: What's your favorite food?

IKN: Man, Chicken Alfredo OLIVE GARDEN, they be killing it lol. But when I'm home, I keep it G with the Oodles n Noodles, chicken flavor with the hot sauce, add some ketchup to it make two packs and I'm good to go, and if I'm feeling fancy I'm throwing some hotdogs in there too lol.

Mums Mag: How has life been after joining the army?

IKN: Life has had its ups and downs I'm almost 10 years in now. And I'll tell you its rough, trying to maintain both music and army is one of the hardest challenges I face. The industry is so saturated and cut throat for me to take the leap to just get out and go for it. I could survive with music alone but i don't feel like I would really progress as much as I have in my everyday life. I just purchased a house and I have a family I gotta make sure they straight before anything else.

Mums Mag: What is your creative process like?

IKN: I listen to a beat multiple times until its embedded in my head and all day I'm thinking, lyrics, melodies no matter where I'm at... and most of the time I'm in the car riding and I create the song right there.... get home... record it. I had to learn how to record myself cause being in the army, engineers and resources is mega low.

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NEXT TO BLOW



Mums Mag: If you were not striving to become a musician, what would you been doing?

IKN: Kehlani hands down, me and her would snap on a track together.

Mums Mag: If you could go on tour with any artist who would it be?

IKN: Probably Trey Songz. Gotta learn from the OGs. He could teach me a lot we make similar style music, so that would be dope to learn from him.

Mums Mag: What is one message you would give to your fans?

IKN: First I would say THANK YOU, then id say live for yourself, pick a path and stick to it NEVER give up, learn from your mistakes and capitalize on your corrections.

Mums Mag: What is the most useless talent you have?

IKN: Arm pit farts lmao....But hey it makes my son laugh so its good for something.

Mums Mag: What is the best advice you've been given?

IKN: Never give up, learn the business, And learn how to do everything myself.

Mums Mag: If you could change anything about the music industry, what would it be?

IKN: I would change criteria for label support. I would not base it on numbers, streamings, and social media presence. I understand why but only to a certain degree. If an artist clearly has what it takes has great music and has done business within the industry, thats enough reason alone to give him/her a shot and support.

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CLAYBO

Mums Mag: Where are you from originally?
Claybo: Im originally from Compton.

Mums Mag: What type of artist you describe yourself as?
Claybo: Ima definitely a motivator.

Mums Mag: What is your creative process like, how do you create your music?
Claybo: I find a beat and the rest is history I let the beat lead me, the beat seems to talk to me and I go with the vibe.

Mums Mag: What artist would you most like to collaborate with?
Claybo: I would love to work with Lauryn Hill, Erykah Badu, Avant and few more Legends.

Mums Mag: What is one message you would give to your fans?
Claybo: Life is about timing, don't rush your time, work toward you, time be prepared because your time is unknown.

Mums Mag: What artist would you most like to collaborate with?
Claybo: I would love to work with Lauryn Hill, Erykah Badu, Avant and few more Legends.

Mums Mag: We see you have been involved with a movement "hip hop fraternity"? How did that become as big as it has gotten?

Claybo: By trusting the process, not waiting for opportunity, but taking it..... shout out big unc Pimpin Ken.

Mums Mag: What is the best advice you've been given?
Claybo: Is to stay down for the come upm dont ever give up.

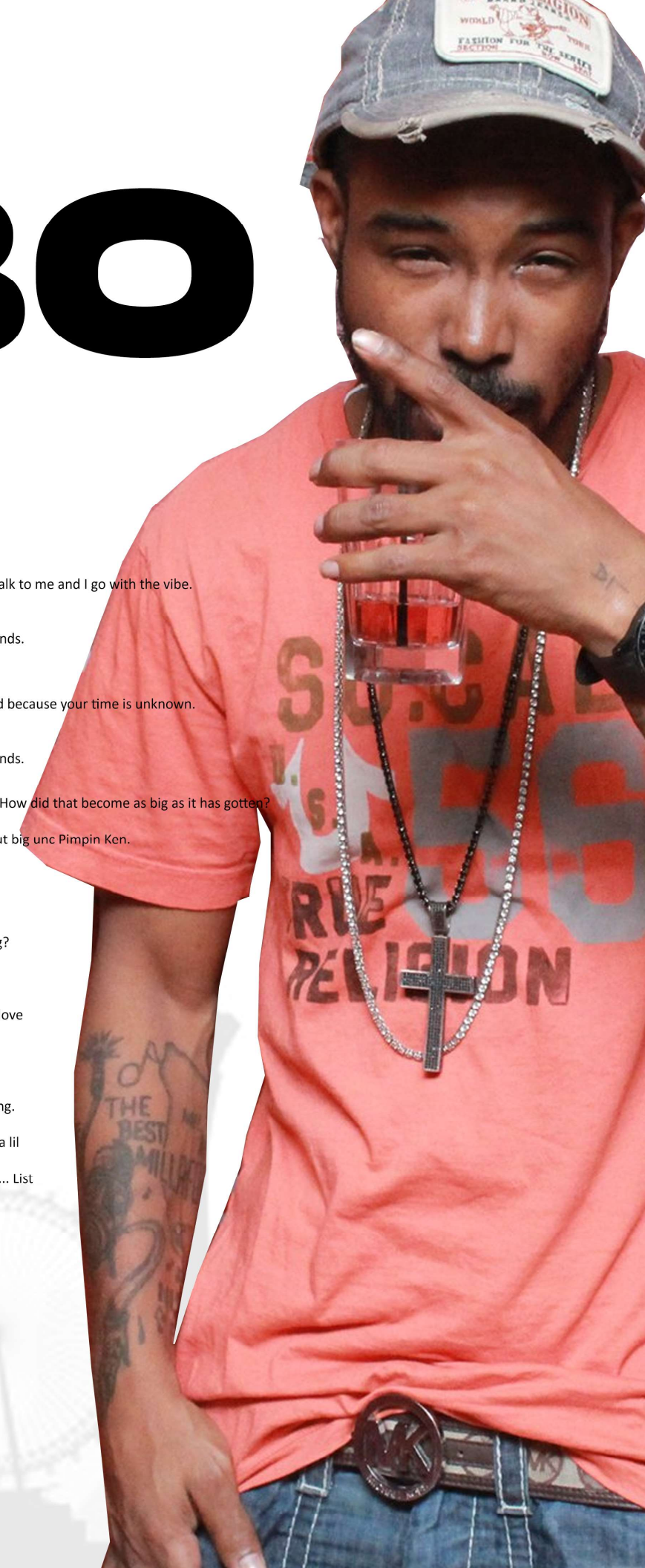
Mums Mag: If you weren't striving to become a musician, what would you be doing?
Claybo: Creating business empires, teaching folks how to make money.

Mums Mag: What do you feel is the best song you released? Why?
Claybo: I dont really have a best song because I create so much content, I love all my music; good and bad songs because it shows growth and development.

Mums Mag: What's the next best move for Claybo and hip hop fraternity?
Claybo: Just pushing out great material for the people as far as music and filming.

Mums Mag: With you now being a ceo of your own company has that step been a lil different then just being an artist?
Claybo: Not really even as a artist, I did everything from managing to promoting List goes on, I always have been a Ceo from the start.

Mums Mag: Where can your fans find your music?
Claybo: The could follow me on ig @youngclaybo | @hiphopfraternitymilwaukee | youtube @claymac I have content all over the internet.





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CL

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NEXT TO BLOW RB VIC

Written By: Tre Maxwell

Tre: “You’ve been rapping since you were about seven years old. What was your inspiration? And has it changed over time?”

RB Vic: “My inspiration when I first started was the people that I had around me. Growing up being a part of the Rebels and everything I was able to see many different people that I looked up to as a big bro. Such as Legend, Dae Flywalker, Oki. Seeing them and what they were doing introduced me to music but not necessary made me want to do music. The story I always tell is us taking an agency trip to New Orleans. And on the way back we were playing some road games. We were doing like a lil rap where I started doing the ABC’s. I started going through... A is for apple, B is for ball and from there my sister, Dae, everybody around me was like you lowkey got a good rapping voice. You ever thought about starting and trying it out? So, we came back and then that’s what really started it cause my first song was the Abc song, that’s hidden somewhere on YouTube. Not sure where it is but after that, it started to grow and turn into something. Everybody around me was supporting and invested in me. I felt like I didn’t have a choice but to get into it”.

Tre: “How would you say you’ve grown as an artist from age seven to now?”

RB Vic: “My love for the music has grown which made me put in more work. Spending more time on it. I wouldn’t say I’m a perfectionist or anything but taking pride in the work that I do. The material of course has grown. Because when I was seven, I was young and rapping about nothing. But now I’m starting to dive into the wordplay and the actual lyricism and different things like that. So obviously the material and content has grown since I’m nineteen now. Definitely the love and passion has grown as well”.

Tre: “How would you describe the music you create”?

RB Vic: “Uplifting especially because this new project is called Vibes. It’s just music that puts you in a vibe. All good vibes. Whatever you feeling at the moment. You can listen to my music and get a lot of different things. I’m a versatile artist I like to talk about different things as well. The way I flow. I try to go at things that sound good to the ear”.

Tre: “Being an young artist what are some of the challenges that you face in the industry”?

Rb Vic: “A lot of the music you hear and see pretty much the opposite of what I’m doing. You really have to take a listen and see for yourself.



VIBES OUT NOW!



DAVION HANNAH

PLAYER OF THE MONTH
SOPHOMORE – CLASS OF 2025

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Mums Mag: How old are you?

DH: I’m 16.

Mums Mag: What school do you attend?

DH: Nicolet High School.

Mums Mag: What’s your last GPA?

DH: 3.0000, Haven’t had one in a long time.

Mums Mag: How did you get involved in playing basketball?

DH: My brothers and cousins started playing so I decided to play.

Mums Mag: Who’s your favorite Basketball Player?

DH: Don’t really have a favorite I mess with a little of every-body.

Mums Mag: What are your top dream colleges?

DH: North Carolina & Kentucky.

Mums Mag: What are your predictions for this coming school year? Do you believe your school can go up state and take the title?

DH: I believe my school can make a deep run in the playoffs and possibly win a state but we go have to work hard, stay as one and compete every game.

Mums Mag: What motivates you to continue to grow as an athlete?

DH: My motivation comes from me having little siblings like my baby sister and also my mom.

Mums Mag: How do you plan to give back if you were to ever make it in the NBA?

DH: Coming back to my community and helping people that’s in need and hosting events for all the young hoopers.

Mums Mag: Which basketball player do you feel you play like?

DH: Kevin Durant or Jaysum Tatum.

Mums Mag: What type of player do you consider yourself to be? (A Aggressive Player), (B Finesse Player) (C All around The Court Player)?

DH: All around the court player

Mums Mag: If you had anything to improve, what do you feel you need to work on to become an even better basketball player?

DH: I feel like I need to work on using my height to a advantage and my shooting abilities.

Mums Mag: What AAU basketball team do you play with?

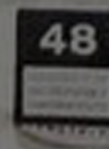
DH: Mac Irvin Fire based out of Chicago, Illinois.

Mums Mag: What are your Hobbies? What do you like to do besides play basketball?

DH: I like to hang and chill with the guys and hoop.

Mums Mag: Where might someone go to follow your story to see you live in action?

DH: Social media or one of our basketball games.



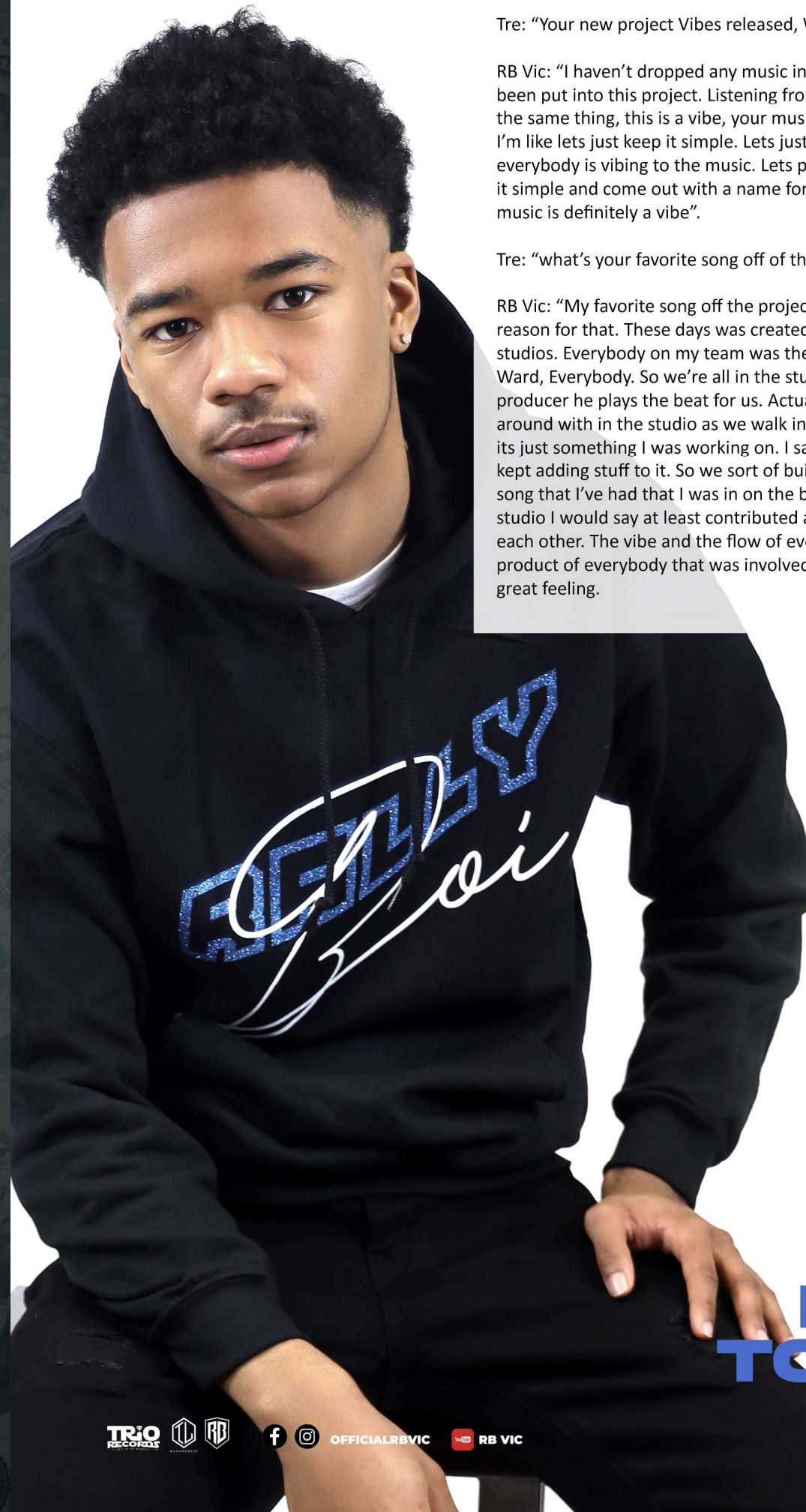


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FBE KASH

NEXT TO BLOW

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Tre: "Your new project Vibes released, Why vibes? Why now?"

RB Vic: "I haven't dropped any music in over a year. It's been some time that's been put into this project. Listening from song to song everyone is telling me the same thing, this is a vibe, your music is a vibe. Hearing everybody say that, I'm like lets just keep it simple. Lets just go vibes. If the music is a vibe and everybody is vibing to the music. Lets promote it as vibes. Just wanted to keep it simple and come out with a name for how the song feels. The feel of the music is definitely a vibe".

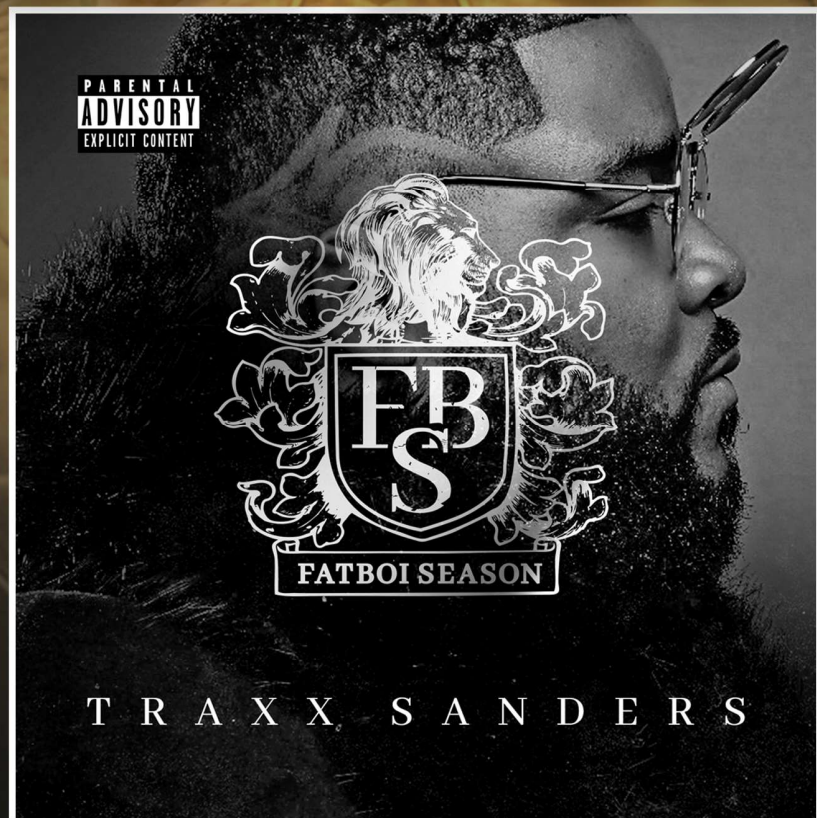
Tre: "what's your favorite song off of the vibes project"?

RB Vic: "My favorite song off the project would be these days. It's a specific reason for that. These days was created in Atlanta when we went to patchwork studios. Everybody on my team was there. Regg, Dae, my brother, Legend, Ward, Everybody. So we're all in the studio, collaborating. Lxrd Rossi, the producer he plays the beat for us. Actually, this is the beat he's messing around with in the studio as we walk in. Were like what beat is that? He says, its just something I was working on. I said yeah we like that one. So then he kept adding stuff to it. So we sort of built the whole beat. That was the first song that I've had that I was in on the beat making itself too. Everybody in the studio I would say at least contributed a line. So we are just bouncing ideas off each other. The vibe and the flow of everything was insane. To hear the final product of everybody that was involved and how it all came together, it was a great feeling.

NEXT
TO BLOW

NEXT TO BLOW
TRAXX SANDERS

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Hi my name is Jevonti Shackelford, owner of ShackFitness, LLC located in Milwaukee, WI.

I started personal training in early 2014, family and friends began to see results within 4 to 6 weeks. I decided to take personal training more seriously by pursuing certification through ACE Fitness and later establishing Shack Fitness, LLC.

I started training in local gyms until I found my own gym space to train full time. I believe not only in the importance of training and nutrition, but building solid relationships with my clients and vendors.

This is my calling and I enjoy being able to put smiles on peoples faces by promoting healthy living. Being that health is a very key aspect in everyday life; I am destined to continue to implement health into daily lives of others.

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KANE KOCA

Standing out in a music industry filled with flashy hype and false bravado makes for a large challenge. Louis Funches Jr. aka. *Kane Koca*, took on this challenge with a focused heart and sharp mind. This charismatic rapper encompasses a rare blend that some hip-hop artists lack. He carries the soulful, charm of a southern gentleman and he work ethic of a self-made, millionaire; which allows him to deliver a blend of hype lyrics and feel good music for all fans. Kane calls two cities home, At. Louis, MO his birth home and Blytheville, Arkansas, his childhood home. In different journey than most hip-hop artists. While working on his craft, he pursued his dream and hustled daily by, maintaining an everyday job like many people, listening to all varieties of music and playing the drums. This pursuit also allowed him to build an influential network within the music industry.

Kane Koca's entrepreneurial spirit, hustle and musical ambition caught the eye of rap sensation J-Kwon. In 2008, he went by the name of Lou Kane and started performing as J-Kwon's hype-man, to warm up the crowd for shows. While on the road his love for performing grew and he also started with music producer; Martellas Penny. Penny started mentoring Kane and helped him to sharpen his music industry knowledge, writing and free-styling skills. Kane continued to push himself by developing his brand, fan base and music network. He knew his journey took the right path when he later famed producer Tar Boy of the platinum selling production team Track Boys, and the management team of Face Up Entertainment LLC.

Instagram: [@therealkanekoca](#)

After Sean "BD" Caldwell and Mark Johnson of Face Up Entertainment heard Kane's song, they knew without a doubt they had an incredible hit on their hands. His song "Moneybag" hits all the marks of a feel-good, bype track with a catchy hook. Johnson and Caldwell decided to immediately book a studio session with music producer, Tar Boy. The team pulled an all-nighter and recorded another major hit called "The Gram", they plan to release this song as the second single. Kane also collaborates with the music production company Three Kings. He stays grounded in his music collaborations and family which also motivates him to make great music. Kane believes that with the music network he started building, that they can create music with positive energy for all fans.



Check Out
The New Single"
PAPER"

5 TIPS

FOR INDEPENDENT ARTIST

BY SUPER PRODUCER TARBOY WILLIAMS

1. Stay consistent with quality content.
2. Don't send meaningless unexpected text messages or emails.
3. Be patient. Sometimes responses take time.
4. Know specifically what your willing to offer before you ask for help.
5. Whether it's yes you can do it or no you can't do it, always keep your word.



Instagram: [@Tarboywilliams](#)



EYE OF THE

Of The



Clarke Street Candyland
2606 N TEUTONIA AVE, MILWAUKEE, WI 53206

Interviewed by: Tre Maxwell

Tre: "53206 being Milwaukee's most infamous zip code, why Clarke Street Candyland"?

Donta: "I grew up in 53206, born and raised right down the street. Between locust and chambers. I remember how the neighborhood was when I was growing up. It was family orientated Everybody got along with everybody. The schools in the area was full of students. Things has changed, it's been about thirty years since I lived over here. I just wanted some resemblance of how it was when I grew up over here. Even though it's 53206 it's Lindsay heights. One of the oldest communities in Milwaukee. You have residents that's been here forty, fifty years and even some longer than that. And they remember the times like I remember it. The crime was low, businesses doing well. I just wanted to give back to the community. Have some resemblance of how it was when I was growing up".

Tre: "How does it make you feel when you hear statements like this? Donta Holmes takes on the role of Milwaukee's Willy Wonka".

Donta: "It's kinda funny when I heard it the first time. We can relate to Willy Wonka, but I think we relate more to Harlem Nights Sugar Ray's when he had the candy store in the movie. I had a friend who said your Sugar Tay's to play off my name. But it's cool to be looked at as someone who's kinda innovative and doing something different. I think that's who Willy Wonka was in the movie. He had something that no one else had. Hopefully the candy store is resemblance of that. Something that's not in the area. Something that's different. New, Like a unicorn. We have a unicorn in the store. It's rare. It's different".

Tre: "What can I get here that I can't get anywhere else"?

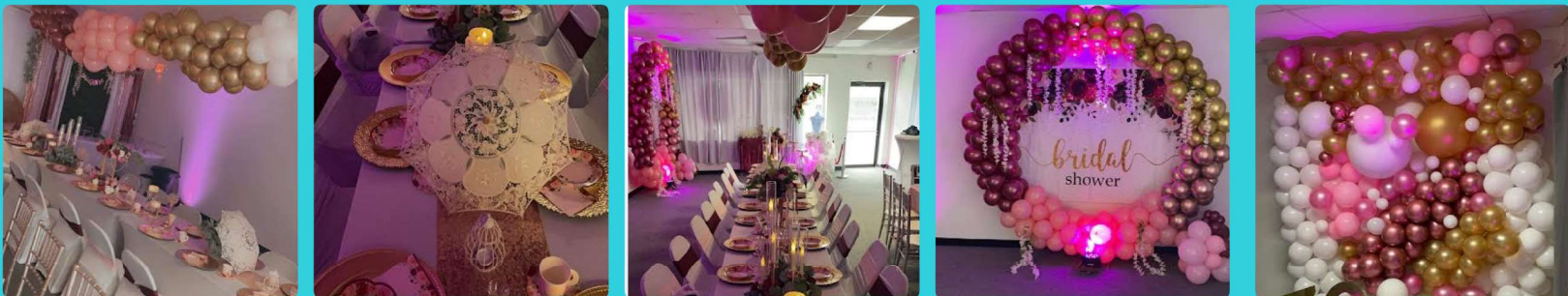
Donta: "You can get lots of things. We have novelty candy that's hard to find these days. Like Astro Pops. Cigarette gum candy, jaw breakers. Mega jaw breakers not just the regular jaw breakers. Pop rocks, rock candy sticks, wax candy with juice inside. We also got stuff that you can maybe find a little bit. Like chick-o-sticks, banana splits".

Tre: "What's your favorite candy"?

Donta: "Cherry Slices. And snickers if you wanna talk candy bars and chocolate candy. But regular candy, I would say candy slices".

Tre: "Would you say that prices of candy here is more reasonable than other stores in the community"?

Donta: "I think, and I know I'm reasonable but this is different. A lot of the community may not know what prices are like at other places. I know I'm reasonable. Hopefully they will too. I compete with the gas stations and corner stores, but this is a different experience. I carry things that they don't carry and some things that they do. I think that my prices are competitive".



CANDY Month

MESHIA B.

I am Tomeshia Bell, Known as MeshiaB. Relocating from Mississippi to Illinois I'm an upcoming model, hostess, bottle girl and dancer.

I am currently working with STAYDUMBFly LLC. I occasionally host and/or dance at parties and get the crowds going to fulfill your entertainment preferences. I can be booked for events such as bachelor-ette/bachelor parties, birthday parties, video shoots, skits and movies. I am also an brand ambassador.

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NEXT TO BLOW

EXCLUSIVE INTERVIEW BLEEZE YF

Mums Mag: What's your favorite color?

YF: Not a common answer, but my favorite color is Maroon.

Mums Mag: What artist inspires you as an artist?

YF: Multiple artists inspire me for different reasons. If I had to say 1, it would be Jay-Z because he was my first favorite and he made rap make sense to me. He made me appreciate metaphors and similes at a young age.

Mums Mag: What's your favorite food?

YF: Depends on the day of the week. I love some good Ziti. But I'll never really pass up some good soul food, as long as the Mac n Cheese is good.

Mums Mag: How has life been since linking with all fam entertainment ?

YF: I been with All Fam from the very beginning. We seen some ups and downs. We learned and grew together and we really only just getting started.

Mums Mag: What is your creative process like?

YF: When it comes to making a song, it's different every time. Sometimes I may have an old melody, line or flow that I build around. Sometimes I just let the beat take me wherever it takes me. Either way, I don't write anything down. I write in my head and rap off memory.

Mums Mag: Who would you most like to collaborate with?

YF: This is tough, but later down the line I would love to collab with different artists like Meek Mill, Missy Elliott, J. Cole, Pharrell, A Boogie, Ari Lennox, Lil Durk, Trey Songz, and a whole lot of other artists, but we'll be here all day. If you could go on tour with any artist who would it be? TBD. It depends on how well I get along with other artists.

Mums Mag: What is one message you would give to your fans?

YF: Whatever you do, do not get comfortable. Usually when people get comfortable they stay right there. Gotta find a way to keep improving.

Mums Mag: : What is the most useless talent you have?

YF: I don't want to consider anything I have as "useless". If I have something and don't use it then that would be dumb of me. The only time I would consider something useless is if it's hurting me rather than helping me, and right now I don't have anything that fits that.

Mums Mag: What is the best advice you've been given?

YF: One of my old coaches told me to "treat my wins like my losses". To me that just means that no matter what happens, you still have to take the same approach tomorrow. You can't get tired of the process. It's kind of like when Meek said "I'm the type to count a million cash then grind like I'm broke". Pay day should never be the day you stop working.

Mums Mag: If you could change anything about the industry, what would it be?

YF: I would try to find a way to make sure that the labels don't take as much money away from the artists as they do. There's a lot of shady business going on behind closed doors that aren't in the artist's best interest.

Mums Mag: If you were not striving to become a musician, what would you be doing?

YF: Music is just one of my talents. Either way I'm an entrepreneur. I have a few businesses that I am still looking to start up.

Mums Mag: What do you feel is the best song you've release? Why?

YF: I feel like the best song that I've released is still yet to come. I'm still learning and growing as an artist. But based on numbers and engagement, my top 2 songs are called "In the Way" and "My Type".

Mums Mag: Where can your fans find your music and follow you to come see you live in action?

YF: Follow my IG @BleezeForreal . The link in my bio will take you to everything I have released. Songs, music videos, freestyles, etc. If you want me to perform in your city tell them to book me.

Mums Mag: What's the next move for bleeze yf?

YF: "2nd and 15" the EP is the latest project. Expect some good clean visuals and performances/appearances. Also, expect some more collaborations.

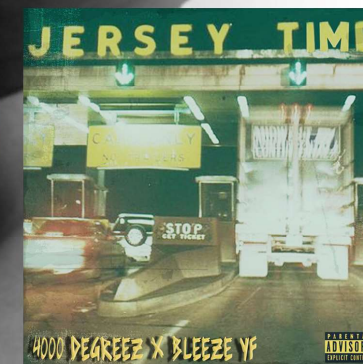
Mums Mag: Anybody you wanna shout out?

YF:I want to shout you guys for taking the time out to interview me. I want to s/o my whole support system and everyone who made this possible. S/o to everybody who is here with me and an even bigger one to those who jumped ship.

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